

CITY OF IMPERIAL BEACH ADMINISTRATIVE PROCEDURE	PROCEDURE NO.: A-23
	DATE: MARCH 1, 2023
SUBJECT: USING THE CITY OF IMPERIAL BEACH LOGO	PAGE 1 OF 1
	RESPONSIBLE DEPARTMENT: CITY MANAGER

BACKGROUND:

The City of Imperial Beach logo is a registered copyright (©) graphic design with the United States Copyright Office and is exclusive property of the City of Imperial Beach.

PURPOSE:

Registration was obtained to protect the City's brand and its integrity.

POLICY:

Adopted by the Imperial Beach City Council on May 5, 1999, by Resolution No. 99-5060, the stylized symbol accurately represents the community and is reflective of the City's development process and is a visual representation of the Imperial Beach "Classic Southern California" theme.

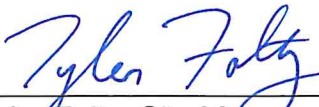
Unauthorized use of the City of Imperial Beach logo is an infringement and is punishable under 18 U.S.C. § 2319. The City of Imperial Beach logo may only be included in/on all official City of Imperial Beach correspondence, marketing, and property. Unauthorized use of the logo (all or in part) may cause confusion, mistake, or deception about the user's affiliation or connection with the City of Imperial Beach and is strictly prohibited.

Contact

Any questions regarding this policy or the proper use of the City's registered logo, please contact (619)423-8300.

Disclaimer

The above is not intended to serve as legal advice. If you have questions regarding your legal rights, please consult an attorney.



 Tyler Foltz, City Manager

DATE APPROVED: 3/1/23